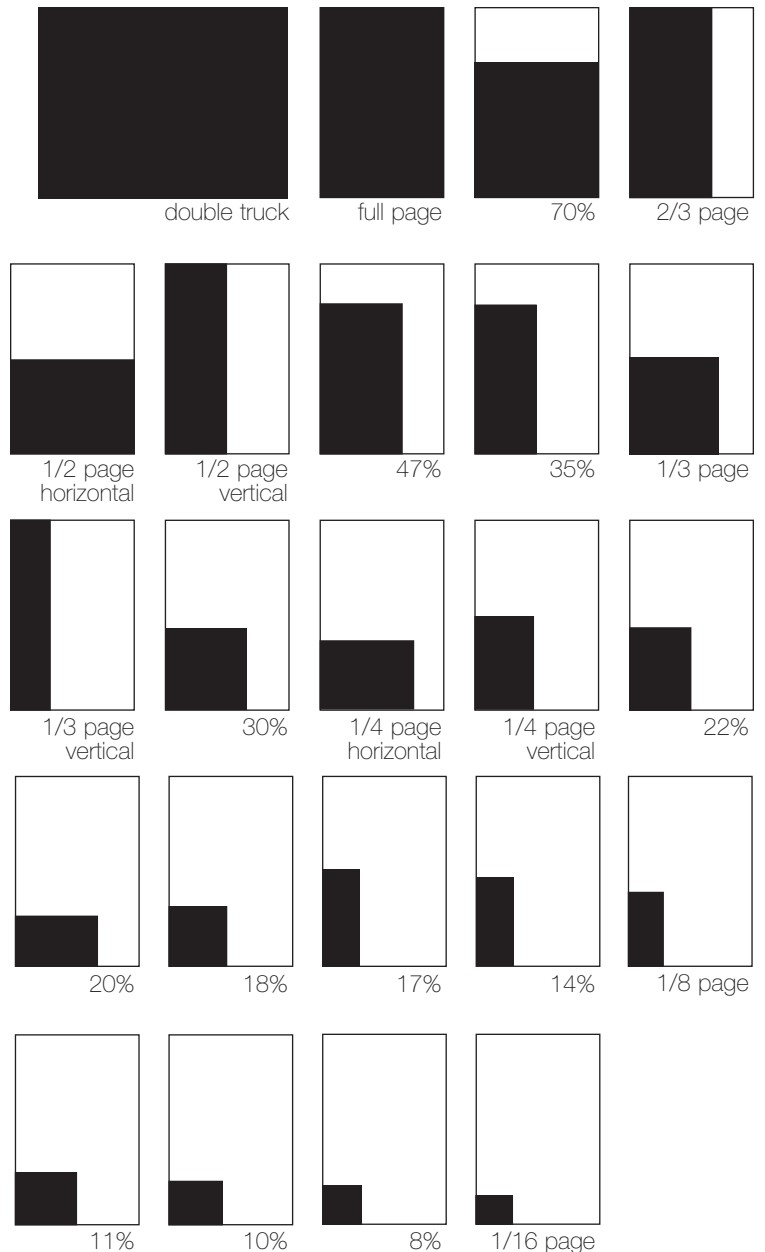


Colorado Mountain News Media Retail Display Advertising Modular Ad Sizes

Large Tabloid - 32" Web

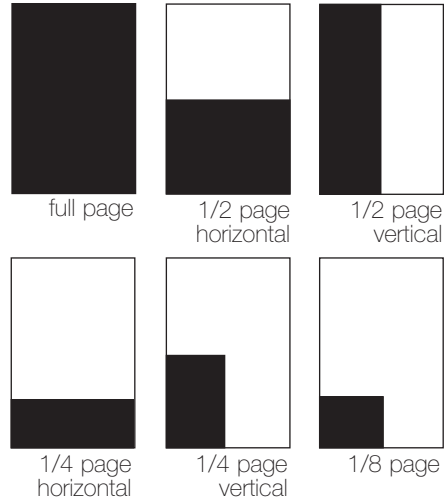
size	specs
double truck	20.75" x 15"
full page	10" x 15"
70%	10" x 10.5"
2/3 page	6.6" x 15"
1/2 page horizontal	10" x 7.5"
1/2 page vertical	4.89" x 15"
47%	6.6" x 10.5"
35%	4.89" x 10.5"
1/3 page horizontal	6.6" x 7.5"
1/3 page vertical	3.21" x 15"
30%	6.6" x 6.5"
1/4 page horizontal	6.6" x 5.5"
1/4 page vertical	4.89" x 7.5"
22%	4.89" x 6.5"
20%	6.6" x 4.5"
18%	4.89" x 5.5"
17%	3.21" x 7.5"
14%	3.21" x 6.5"
1/8 page	3.21" x 5.5"
11%	4.89" x 3.5"
10%	3.21" x 4.5"
8%	3.21" x 3.5"
1/16 page	3.21" x 2.5"



specialty sizes

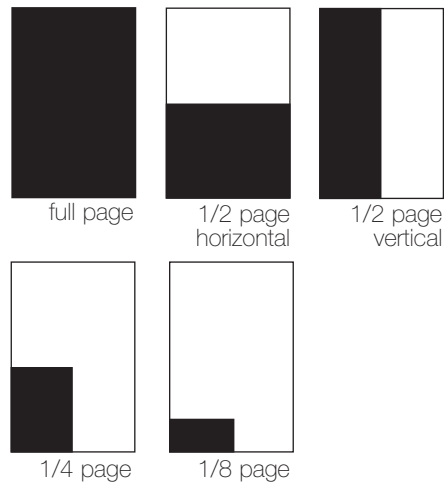
Medium Tabloid - 28" Web

size	specs
full page	9.35" x 13.24"
1/2 page horizontal	9.35" x 6.53"
1/2 page vertical	4.6" x 13.24"
1/4 page horizontal	9.35" x 3.21"
1/4 page vertical	4.6" x 6.53"
1/8 page	4.6" x 3.21"



Small Tabloid - 25" Web

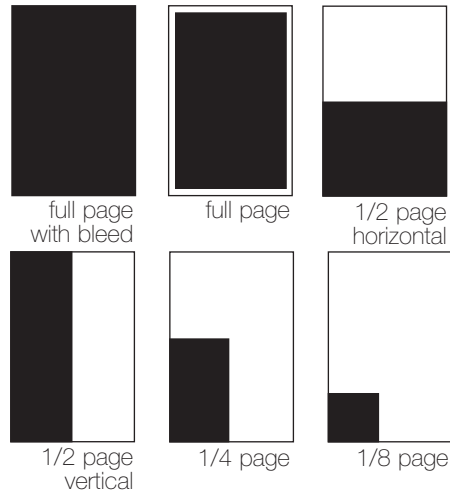
size	specs
full page	9.63" x 11"
1/2 page horizontal	9.63" x 5.5"
1/2 page vertical	4.71" x 11"
1/4 page	4.71" x 5.5"
1/8 page	4.71" x 2.75"



ad sizes

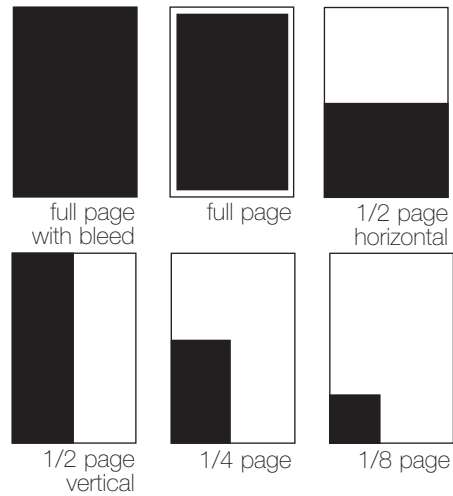
Large Magazine - 32" Web

size	specs
full page with bleed	7.35" x 10.6"
full page	6.75" x 9.25"
1/2 page horizontal	6.75" x 4.6"
1/2 page vertical	3.28" x 9.25"
1/4 page	3.28" x 4.6"
1/8 page	3.28" x 2.29"



Small Magazine - 25" Web

size	specs
full page with bleed	5.85" x 8.85"
full page	4.85" x 7.85"
1/2 page horizontal	4.85" x 3.75"
1/2 page vertical	2.35" x 7.85"
1/4 page	2.35" x 3.75"
1/8 page	3.8" x 2.29"



Online Newspaper - max file size is 25k

size	specs
leader board	728 pixels x 90 pixels
article page	300 pixels x 250 pixels
vertical banner	120 pixels x 240 pixels



leader board

article page

vertical banner