

# quick facts. real estate.

## Real Estate-Focused Publications

### ***Aspen Times Weekly* Aspen & Roaring Fork Valley**

- Distribution of 9,000
- High-quality recycled white bright paper and bold vibrant color.
- Mailed out to 1,500 second-home subscribers
- Hand-delivered to 750 local homes
- Mailed out with the Aspen Chamber of Commerce relocation Packages
- Week-long shelf life
- Magazine-style

### ***Home Focus Weekly* Garfield County**

- Distribution of 15,600
- Inserted into the *Post Independent* on Friday, and home delivery of the *Citizen Telegram*
- Week-long shelf life
- High-quality production and paper
- 2,000 additional papers placed in 50 topper boxes
- Local real estate content
- Online with link to your website

### ***Mountain Homes and Properties* Eagle County**

- Distribution of 15,000+
- Inserted into the *Vail Daily* on Sunday and separate rack distribution
- Week-long shelf life
- High-quality production and paper
- Online with link to your website
- Inserted into *Mountain Weekly* (2,500 mailed distribution) to second homeowners.

### ***Parade of Homes* Summit County**

- Distribution of 13,500
- 4-color glossy magazine
- Annual publication
- Year-long shelf life

### ***Real Estate Journal* Eagle County**

- Distribution of 18,000 every other week
- 4-color glossy magazine
- Supported by Vail Board of Realtors
- Inserted weekly into the *Vail Trail*
- Local real estate content
- Bi-weekly shelf life

### ***Real Estate Showplace* Grand Junction**

- Distribution of 17,500
- High-quality production and paper
- Inserted into the *Grand Junction Free Press* on Friday
- Week-long shelf life

### ***Summit Homes and Properties* Summit County**

- Distribution of 12,000
- Inserted into the *Summit Daily News* on Saturday
- Week-long shelf life
- High-quality production and paper
- 1,600 papers placed in 40 extra locations
- Mailed out to 1,000 second-home subscribers
- Hotel delivery to over 1,900 rooms during summer and ski season
- Online with link to your website